

LANXESS at the European Coatings Show 2011,
March 29 – 31, Nuremberg, Hall 7, Stand No. 7-137

LANXESS AG
Contact: Ilona Bolz
Market Communications
Trade and Technical Press
51369 Leverkusen
Germany

Phone: +49 214 30-61684
Fax: +49 214 30-44865
Ilona.bolz@lanxess.com

Page 1 of 3

New colorants for outdoor applications

Optimized distribution concept for Europe and expansion of Pigment Yellow 150 capacity strengthen growth strategy

Leverkusen – Specialty chemicals company LANXESS is looking to add a splash of color to outdoor applications with its organic and inorganic pigment preparations. With this in mind, the Functional Chemicals (FCC) business unit is supplementing its range of colorants with six new weather-resistant Levanyl and Levanox grades. In addition, the versatile colorant specialty supplier is optimizing its distribution channels in Europe. In the second quarter of 2011, FCC will expand the established logistics concept for soluble Macrolex dyes to its full range of colorants. “This will enable us to offer our highly specialized customers even more flexibility. In the future, European customers will be able to buy even small colorant quantities directly from LANXESS,” said Dominik Risse, head of Colorants Marketing at FCC.

New weather-resistant premium products

“In the course of 2011 we shall add lightfast grades for outdoor applications to our existing range of pigment preparations,” said Dr. Thomas Sommermann, head of Technical Service & Development Colorants at FCC. The newly developed pigment preparations based on high-performance organic and inorganic pigments are ideal for outdoor use owing to their lightfastness and weather resistance. They will be an effective supplement to the solvent-free aqueous, organic Levanyl pigment preparations.

The new developments pave the way for a significantly enhanced color space of LANXESS pigment preparations and more brilliant hues with excellent lightfastness.

Increase in capacity for important base pigment

In its colorant portfolio LANXESS also offers organic pigments and dyes for ink jet printing inks, office supplies, crop protection, cleaning agents, wood preservatives, plastics and a large number of other applications. The large-format ink jet segment, which includes the printing of banners and films of various sizes for outdoor advertising, for example, has been growing steadily for years and has already completely replaced analog printing processes in many areas. As one of the leading manufacturers of C.I. Pigment Yellow 150-based colorants, LANXESS launched Bayscript Yellow 4GF at the end of 2010, a product that is optimally tailored to meet the needs of the ink jet industry. This grade is characterized by, among other things, outstanding fastness properties, a very narrow particle size distribution and an extremely low salt content. "To be able to grow with our customers, we have extended our synthesis capacity at our Leverkusen site for products based on Pigment Yellow 150 by 40 percent as part of a debottlenecking drive," said Risse. With these azo-metal complex pigments, the company is addressing the needs of ink jet printer OEMs, independent manufacturers of consumables for large-format ink jet printing and producers of laminate printing inks and automotive coatings.

Detailed information about the company's colorant specialties can be found on the internet at www.colorants.lanxess.com.

The FCC business unit belongs to LANXESS' Performance Chemicals segment, which achieved total sales in fiscal 2010 of EUR 1.98 billion.

LANXESS AG

Contact: Ilona Bolz
Market Communications
Trade and Technical Press
51369 Leverkusen
Germany

Phone: +49 214 30-61684
Fax: +49 214 30-44865
Ilona.bolz@lanxess.com

News Release

LANXESS is a leading specialty chemicals company with sales of EUR 7.1 billion in 2010 and currently around 14,850 employees in 24 countries. The company is represented at 45 production sites worldwide. The core business of LANXESS is the development, manufacturing and marketing of plastics, rubber, intermediates and specialty chemicals.

Leverkusen, March 23, 2011
bol (2011-00054e)

Forward-Looking Statements.

This news release may contain forward-looking statements based on current assumptions and forecasts made by LANXESS AG management. Various known and unknown risks, uncertainties and other factors could lead to material differences between the actual future results, financial situation, development or performance of the company and the estimates given here. The company assumes no liability whatsoever to update these forward-looking statements or to conform them to future events or developments.

Information for editors:

All LANXESS news releases and their accompanying photos can be found at <http://press.lanxess.com>. Recent photos of the Board of Management and other LANXESS image material are available at <http://photos.lanxess.com>. The latest TV footage, audiofiles and podcasts can be found at <http://corporate.lanxess.com/en/media/audio-video/>.

You can find further information concerning LANXESS chemistry in our WebMagazine at <http://webmagazine.lanxess.com>.

LANXESS AG

Contact: Ilona Bolz
Market Communications
Trade and Technical Press
51369 Leverkusen
Germany

Phone: +49 214 30-61684
Fax: +49 214 30-44865
Ilona.bolz@lanxess.com