

LANXESS at the UK Concrete Show 2012, February 22-23, Ricoh Arena, Coventry, United Kingdom

Bayferrox and Colortherm: LANXESS pigments add color to the cityscape

Leverkusen – Specialty chemicals company LANXESS is presenting its inorganic pigments for coloring construction materials and the allied technical service packages at the UK Concrete Show, which will take place in Coventry on February 22nd -23rd 2012. “The most important industry show in the United Kingdom is an absolute must for architects, specifiers and producers & distributors of construction materials. Here we will show experts from home and abroad how LANXESS serves the construction sector with customized products and technical expertise for the sustainable coloration of concrete,” says Simon Kentesber, Sales Manager in the Inorganic Pigments business unit of LANXESS Limited.

During the congress taking place at the same time, Kentesber will give a presentation on February 22nd entitled “The use of colored concrete in architecture”. This seminar is an appeal to the trade audience to change concrete's gray and dour image and show how color not only brings esthetic advantages to this important material but also economic and sustainable benefits. With this in mind, Kentesber will demonstrate the possibilities for coloring concrete using state-of-the-art technologies and formulations.

Inorganic pigments from LANXESS display high color strength, are extremely lightfast and weather-resistant and are characterized by their high quality and simple and environmentally-friendly processing. They are available as powders, slurries, free-flowing compact pigments or granules and are used to color construction materials such as cast in-situ concrete, precast concrete components, pavers and asphalt.

LANXESS AG

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Page 1 of 2

The Global Competence Center Construction within the Inorganic Pigments business unit provides technical assistance to customers in all questions of pigment processing and mixing and metering technology.

Further information on the company's wide product range and extensive service offer can be found at www.bayferrox.com.

With production sites in Germany, Brazil and China, LANXESS' Inorganic Pigments business unit has annual capacities of around 350,000 metric tons of iron oxide and chrome oxide pigments. The business unit is part of LANXESS' Performance Chemicals segment, which recorded sales of EUR 1.98 billion in fiscal 2010.

LANXESS is a leading specialty chemicals company with sales of EUR 7.1 billion in 2010 and currently around 16,100 employees in 30 countries. The company is at present represented at 47 production sites worldwide. The core business of LANXESS is the development, manufacturing and marketing of plastics, rubber, intermediates and specialty chemicals. LANXESS is a member of the leading sustainable indices Dow Jones Sustainability Index (DJSI) World and FTSE4Good.

Leverkusen, February 22, 2012
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Forward-Looking Statements.

This news release may contain forward-looking statements based on current assumptions and forecasts made by LANXESS AG management. Various known and unknown risks, uncertainties and other factors could lead to material differences between the actual future results, financial situation, development or performance of the company and the estimates given here. The company assumes no liability whatsoever to update these forward-looking statements or to conform them to future events or developments.

Information for editors:

All LANXESS news releases and their accompanying photos can be found at <http://press.lanxess.com>. Recent photos of the Board of Management and other LANXESS image material are available at <http://photos.lanxess.com>. The latest TV footage, audiofiles and podcasts can be found at <http://corporate.lanxess.com/en/media/audio-video/>.

You can find further information concerning LANXESS chemistry in our WebMagazine at <http://webmagazine.lanxess.com>.

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