

LANXESS at the American Coatings Show 2012
Indianapolis, IN, USA, May 10 – 10, Hall H-K, Stand 1538

Specialties from the specialist

Solutions from LANXESS for the U.S. coatings industry

Leverkusen – Specialty chemicals group LANXESS is presenting material protection products as well as organic and inorganic pigments that fulfill the most exacting of requirements at this year's American Coatings Show, which is being held from May 8 to 10 in Indianapolis, Indiana, United States. Exhibition space at the largest trade show in the United States dedicated to the production of paints and coatings is up some 13 percent compared with the previous show in 2010, and the positive trend the industry is currently experiencing is also perceptible at LANXESS. "U.S. manufacturers of paints, varnishes and coating materials make up a commercially important customer segment. The American Coatings Show offers an ideal platform for presenting our comprehensive range of products and services. This includes advanced preservation and coloration solutions for varnishes, paints, plasters, mortars and general building applications," says Roland Flindt, Head of the Inorganic Pigments business unit (IPG) in North America.

The environmentally safe iron and chrome oxide pigments in IPG's established Bayferrox and Colortherm product ranges are lightfast, weather-stable and highly resistant to chemicals. The current range of synthetic iron oxide pigments comprises more than 100 shades produced from the basic hues black, red, brown, green and yellow.

Yellow pigments comprise nearly 30 percent of the worldwide market for synthetic iron oxide pigments. LANXESS offers tailored yellow pigments throughout the world for almost any application. These high-performance specialties include such products as

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Bayferrox 943, which has a distinctive orangey hue, and the yellow low-silking pigment Bayferrox 915 with its unique particle morphology. The yellow iron oxide pigment Bayferrox 912 LOM, which is manufactured in Porto Feliz, Brazil, is now for sale worldwide. The pigment was launched on the North and South American markets a few years ago. Thanks to its special product properties, it has proven effective in paints and coatings applications, primarily for the production of pigment pastes. Bayferrox 912 LOM is a micronized yellow pigment with very good dispersibility. The pigment's short, needle-like structure results in an outstandingly low viscosity.

The LANXESS Material Protection Products (MPP) business unit is using the trade show to present the fungicides Sporgard and Azotech for the first time. These products were added to the established LANXESS biocide range following its acquisition of the material protection business of Swiss manufacturer Syngenta in 2011. Both products feature combinations of active ingredients that exhibit a superior toxicological profile, making them ideal as indoor solutions. They offer paints and coatings lasting protection against fungal attack and mold.

Another focal point are the products Preventol A 6 Preservative, a highly efficient dry-film preservative for protecting outdoor paints and plasters against algae infestation, and Preventol D 7, a proven in-can preservative for waterborne coating systems. U.S. market approval for both products is expected shortly.

The Functional Chemicals (FCC) business unit is presenting seven new Levanyl and Levanox grades that make it possible to obtain brilliant hues with excellent lightfastness. These pigment preparations based on high-performance organic and inorganic pigments have excellent lightfastness and weather resistance, making them ideal for outdoor use. These inorganic dispersions are specially treated to prevent heavy pigment particles from forming a compact sediment if

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they settle. This means they can be completely homogenized again simply by stirring, even after prolonged storage.

LANXESS is a leading specialty chemicals company with sales of EUR 8.8 billion in 2011 and currently around 16,500 employees in 30 countries. The company is at present represented at 48 production sites worldwide. The core business of LANXESS is the development, manufacturing and marketing of plastics, rubber, intermediates and specialty chemicals. LANXESS is a member of the leading sustainable indices Dow Jones Sustainability Index (DJSI) World and FTSE4Good.

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Forward-Looking Statements.

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Information for editors:

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You can find further information concerning LANXESS chemistry in our WebMagazine at <http://webmagazine.lanxess.com>.