

LANXESS Pigments Symposium

### Sustainable technology for a clean environment

**Cologne/Shanghai** – LANXESS, the world's leading manufacturer of synthetic iron oxide pigments, will host its first Pigments Symposium on November 22<sup>nd</sup>, 2013 under the theme "Sustainable technology for a clean environment". The event will take place in Shanghai in conjunction with the renowned tradeshow ChinaCoat.

The one day conference will be focused on the sustainable production of inorganic pigments as well as global trends and development in the pigments and coatings industries. LANXESS will also present a major step forward in Penniman Red technology and important innovations recently developed in this field. Roughly 150 participants from the industry, academia, media and associations are expected to join LANXESS executives and experts. The event will feature high-profile speakers who will discuss the latest topics and trends in sustainable technology, followed by panel discussions and plenary sessions.

The conference offers a high-level exchange of knowledge on state-of-the-art pigments technology and product applications. It also provides unique opportunities for networking with industry experts and peers.

"We value sustainable products and processes as key to the continued success, not only for our business, but also for our partners and customers," said Joerg Hellwig, Head of the LANXESS Inorganic Pigments business unit. "Having a track record for 87 years, we are playing a pioneering role in the further development of the most environmentally friendly pigment manufacturing processes."

In China, the company is building a new facility for premium iron oxide red pigments in Ningbo, using a state-of-the-art process to

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Page 1 of 3

ensure high environmental compatibility by optimizing water treatment and waste gas cleaning. The plant, characterized by its particularly high energy efficiency, is designed to meet and exceed the latest environmental standards. The plant is estimated to have an initial production capacity of 25,000 metric tons.

LANXESS uses the most advanced international standards for environmental protection at all its production facilities worldwide. Taking LANXESS' Jinshan site in Shanghai as an example, advanced techniques are employed to reduce 1,333 metric tons of CO<sub>2</sub> emissions and to save 290,000 metric tons of industrial water annually.

"In addition to the advanced production process, LANXESS inorganic pigment's brands like the Bayferrox products are environmental friendly and harmless to humans, making them first choice when it comes to coloring materials in an ecologically friendly manner," added Hellwig.

LANXESS is a leading specialty chemicals company with sales of EUR 9.1 billion in 2012 and roughly 17,500 employees in 31 countries. The company is currently represented at 52 production sites worldwide. The core business of LANXESS is the development, manufacturing and marketing of plastics, rubber, intermediates and specialty chemicals. LANXESS is a member of the leading sustainability indices Dow Jones Sustainability Index (DJSI) World and FTSE4Good as well as the Carbon Disclosure Leadership Index (CDLI).

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### Forward-Looking Statements.

This news release may contain forward-looking statements based on current assumptions and forecasts made by LANXESS AG management. Various known and unknown risks, uncertainties and other factors could lead to material differences between the actual future results, financial situation, development or performance of the company and the estimates given here. The company assumes no liability whatsoever to update these forward-looking statements or to conform them to future events or developments.

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## News Release

### Information for editors:

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You can find further information concerning LANXESS chemistry in our WebMagazine at <http://webmagazine.lanxess.com>.

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