

Call for entries: Colored Concrete Works Award 2015

LANXESS awards international architecture prize for the 2nd time

Cologne – Specialty chemicals company LANXESS will be presenting the second Colored Concrete Works Award in 2015 to an architect or developer who used colored concrete to implement new and interesting facets in his or her project. Developers and architects of completed building projects the world over are invited to submit an entry by October 10, 2014. The most important criteria for participating: Buildings must be no more than five years old, and the concrete used must be colored with inorganic iron oxide or chromium oxide pigments.

For detailed information and entry documents, contact:

ColoredConcrete@lanxess.com.

The international jury comprises of architects, representatives of the trade press and university community, and pigment and marketing experts from the LANXESS Inorganic Pigments (IPG) business unit. The jury will select the most impressive project from all entries. Criteria include the building's choice of colors, function and significance. The winning project will be presented in an international campaign in the trade and technical press, which includes multilingual publications of a case study on the building. Winners will be notified at the end of October 2014. All decisions are final.

The award ceremony will be held on February 25-26, 2015, at LANXESS.

The first Colored Concrete Works prize was awarded in late 2012. Made of colored concrete, that first award went to the architect David Chipperfield for his "Ciutat de la Justícia" project in Barcelona.

LANXESS AG

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Jörg Hellwig, head of the LANXESS Inorganic Pigments business unit explains: "Colored Concrete Works is a LANXESS initiative for more color in architecture. It aims to shift attention to the beauty and aesthetic value of concrete, because colored concrete, alone or in combination with other building materials, can create a unique effect. For example, buildings can be seamlessly integrated into their natural surroundings or intentionally set in contrast to them."

Colored Concrete Works – Examples of modern building coloration

LANXESS is the world's largest manufacturer of iron oxide pigments and a leading producer of inorganic pigments based on chromium oxides. The color spectrum available using iron oxide pigments covers many warm shades from yellow to ochre, and from red to brown and black. Chromium oxide pigments can be used to create green colors. Inorganic pigments are suitable for use in integrally colored concrete, colored prefabricated concrete components, such as facade elements, colored in-situ concrete and steel-reinforced concrete to EN 12878.

"Year after year, buildings are constructed all over the world that are colored with inorganic pigments from our Bayferrox and Colortherm product lines," says Thomas Pfeiffer, head of the EMEA region and Global Key Accounts at IPG. These case studies are presented in the Colored Concrete Works series of publications. They are available in multiple languages on the internet and in print. These examples of outstanding buildings in colored concrete from around the world are available at www.colored-concrete-works.com.

LANXESS is a leading specialty chemicals company with sales of EUR 8.3 billion in 2013 and roughly 17,000 employees in 31 countries. The company is currently represented at 52 production sites worldwide. The core business of LANXESS is the development, manufacturing and marketing of plastics, rubber, intermediates and specialty chemicals. LANXESS is a member of the leading sustainability indices Dow Jones Sustainability Index (DJSI World and DJSI Europe) and FTSE4Good as well as CDP's Climate Disclosure Leadership Index (CDLI).

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Forward-Looking Statements.

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Information for editors:

All LANXESS news releases and their accompanying photos can be found at <http://press.lanxess.com>. Recent photos of the Board of Management and other LANXESS image material are available at <http://photos.lanxess.com>. The latest TV footage, audiofiles and podcasts can be found at <http://multimedia.lanxess.com>.

You can find further information concerning LANXESS chemistry in our WebMagazine at <http://webmagazine.lanxess.com>.

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